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**For Immediate Release**

**Announcing Date & Location for Pikes Peak Earth Day 2010**

*April 24, 2010 • Cornerstone Art Center, Colorado College*

**Colorado Springs, Co., March 4, 2010** – Pikes Peak Earth Day has selected its date and location for this year's event. Pikes Peak Earth Day will be held on Saturday, April 24, 2010 from 10am-3pm at beautiful LEED Certified Cornerstone Art Center at Colorado College.

Pikes Peak Earth Day is the premier eco-focused event in the region with a strong and loyal following. The steering committee is moving along full-speed ahead in planning this year's event. Our theme for 2010 is ***40 Years of Earth Day: ReVision • RePurpose • ReNew.***

This community-wide event offers local Green Businesses, Children's Activities, Entertainment, Environmental Presentations, Food, Art, and much more. Last year more than 1000 people attended and we expect even more this year.

In addition we are planning a **city-wide recycling event** the following weekend called Colorado Springs Recycles.

Pikes Peak Earth Day's Coordinator and members are available to talk to the media regarding our events and to comment on stories about sustainability and green living.

**Pikes Peak Earth Day's Mission Statement:**

*To celebrate our Earth by enhancing awareness and inspiring personal and community action toward a sustainable future*

**About Pikes Peak Earth Day Coordinator, Danika Carter:**

Danika has been an environmental & green living leader and an advocate for peace & social justice for more than 10 years. Working in the San Francisco Bay Area where she Vice-Chaired a city council committee to review plans for a new police station based on her advocacy for LEED Certification. She chaired the largest Peace and Justice organization in her county and was the Statewide Campaign Coordinator for the Green Party of California. In 2009 she Co-Produced the 1<sup>st</sup> annual Pikes Peak EcoFestival at Rock Ledge Ranch. She is the owner of Your Organic Life an organic skin care & non-toxic living business.

Learn more about Pikes Peak Earth Day by follow them on twitter at [www.twitter.com/PPearthday](http://www.twitter.com/PPearthday) and Facebook at <http://bit.ly/bwrWTi> or visiting their website [www.PikesPeakEarthDay.org](http://www.PikesPeakEarthDay.org).